



team.i Brochure

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WELCOME TO INDIA'S PIONEER
EVENT MANAGEMENT INSTITUTE,
TEAM.I - THE ENTERTAINMENT AND MEDIA INSTITUTE

We are delighted that you're taking out time to go through this brochure. You will get all the relevant information you need to know.

SO, LET'S GET STARTED!

WHY CHOOSE TEAM.I?

team.i is India's pioneer
Event Management Institute

Numbers speak for themselves



We have mentored
over **3500** students
from **30+cities** and
8+ countries
across the globe.



No. of
years -**19**



After joining our
programs, Students
start with a salary of
15-25K and grow at
a very rapid speed.
Some of our alumni
earn **> 25-30L a
year.**



Won Award for
**Best Event
Management
School** by PRCI.



Candidates from
various fields have
started successful
event management
careers with us,
examples are **enrg/
bcom / ba / 12th**
etc...



THE ACADEMIC INSIGHTS

honours

team.i

as



*in recognition of the commendable contributions the Institute
has made towards the society and the educational fellowship*

R. S. Prasad
Editor-in-Chief

What 'The Academic Insights' Magazine says about team.i

Nurturing the Highly-Talented

TEAM.I



With recent surveys confirming the growth of the event industry by 27% in India, the rate at which event managers would need can be estimated. The sector lures the young generation to pursue a passion career in the event management industry. Besides this, the sector substantiates multi-faceted avenues for its budding revenue growth. Therefore emerging as a great career opportunity for the young students today. Studying event management enhances the management techniques in organizing successful events like brand launches, promotional events, music concerts, fashion shows, personal events, press conferences, exhibitions, etc. These require a specialist approach and skill that is lesser in the media colleges. One such media college providing a top-notch level of education and experience in the field is Team.i, where the students get the best learning experience in function field in the event management field. The Entertainment and Media Institute is a premier event management institution focused on providing education in the fields of Event Management, Media Technology, Entertainment Technology & Craft, and Digital Technologies. team.i was founded to address the needs of those of the most transformative and rapidly developing sectors in the country and the world – Events, Media, and

Entertainment. team.i have been nurturing and developing highly-talented, industry-specific personnel for the past decade, specific to the event management industry. The proximity, experience and understanding of the industry enables the college to curate and implement a structured, qualitative, educational offering that equips our students industry-ready by providing them with contemporary opportunities and exposure. team.i offers four undergraduate courses catering to different groups of aspiring event professionals. These include The Certificate Program In Event Management and The Event Career Kick-Start Program - Online Program. When compared to other event management courses offered across the country, each of the programs are tailored to align with the latest requirements of the event industry, training students to stand at some of the most sought after positions and global opportunities that are available today. Along with that, the faculty at team.i are composed of industry experts who come with years of professional experience across a wide spectrum within the industry. Each being a master per excellence in their respective disciplines, their knowledge and experience prove to be the perfect teaching tools for the students to learn and take inspiration from. The institution maintains the perfect balance between



Arvind Jyoti Sabhaney
CEO

A student whose reputation precedes him, Arvind Jyoti Sabhaney is also an Event Management Specialist with extensive credentials in managing key accounts. With a proven ability to lead efforts in the areas of business strategy planning and development, competitive strategies, and profitability improvement, Arvind has over the years organized, managed and executed large events and promotions with increasing mileage. The CEO of team.i, Arvind is also involved in various other ventures, working to promote the incredible talent and innovation that the industry executes today. The Managing Director of Zervin Management Pvt. Ltd., one of the most reputed event companies in the country today, Arvind has been a source of inspiration and played the role of mentor, advisor and role model to over 3,500 event aspirants over the years. His hard work and commitment towards everything he sets out to achieve has won him admiration and praise but beyond all, instilled in him the drive to continue working for the betterment of the industry.



theoretical and practical learning by adopting a 50:50 ratio between the two, without one or the other, a student of event management lacks the fundamental understanding that it takes to excel in the field and so through the entry industry project opportunities, in-class learning methodologies and a hands-on approach to learning, the institute encourages a holistic educational experience. With a minimum of 12 certificates up for grabs by being a part of various industry projects and a 2 month internship opportunity offered at the end of the program, team.i strives to ensure nurtured in helping students achieve their event management goals.

Creative Learning Experience

"If the professor taught us anything, it was that change is the only constant. With the world having transitioned to an online

platform, the need for educational methods to evolve underwent a drastic change as well. At team.i, we are proud to have been one of the first institutions to transition to an online learning environment" shares Arvind Jyoti Sabhaney, CEO, team.i. With the hybrid model of education, casting one pin, students are encouraged to make the most of the opportunities it offers. Adding to a more versatile experience, the hybrid model allows students to explore both platforms, from on-ground event experiences to how to work the virtual classroom and in turn virtual event management.

Moreover, team.i serves to bridge the gap that exists between the industry and aspiring event professionals through the numerous initiatives. As part of the industry process, the institute strives the industry veterans who are part of the

faculty to share their experiences with students on a pro-structured curriculum. The event industry by itself plays a huge role in terms of breaking the curriculum year on year to make it a truly 360 weeks program. The industry does play a role in these candidates and a 100% placement rate is achieved. Leveraging our robust network of industry partners, we provide a plethora of placement opportunities across various sectors in the form of internships and industry projects. "Based on a mutually beneficial partnership with these companies, we at team.i support them with our professional students so skilled volunteers for their projects and give them preference over other organizations allowing them to choose suitable candidates according to their requirements during placements" shares Arvind Jyoti Sabhaney.

team.i has been featured by all the famous newspapers and publications like-



Event Management as a career ensures personnel to conceptualise, plan and organise events which range from being a political rally to events designed for product/service launches, to award shows etc. The task of organising an event requires certain tasks where one needs to identify the target audience, decide the theme for the event, plan logistics and send invites for the event being organised.

Event Management is a creative field and candidates need to possess excellent communication skills as well as be willing to work odd and long hours in order to be successful in this field.

Aspirants can pursue specialised courses to build up their skill set and be field ready. Listed below are 4 online courses offering event management programmes.

Team.i, ensuring hands on practice

Certificate Programme in Event Management at Team.i is a next-generation programme designed to take the industry by storm. Unlike other courses present today, at Team.i the students are taken through a rigorous regimen of classroom academics, mentoring programmes, and a mix of eclectic real-time industry internships. Moreover, with celebrity and guest faculty from renowned agencies such as Mudra, DNA, and Wizcraft along with internship opportunities at these organisations, the students get immense exposure and understanding of the nuances of the industry to efficiently develop, manage, and execute world-class events successfully.

The Tribune - Four courses to enhance your event management skills



India Today- Aspire Video detailing what a career in event management entails for the aspirants

Team.i holds its premier position in the Education industry during COVID

By Sunil Sharma - March 17 2021



The Institute Epitomizes Continuous Learning with Adaptation of New-Age Technology and Ensures 100 Percent Placements Even During the Pandemic

Bangalore, 11th March 2021: Team.i, the premier Entertainment and Media Institute, based in Bangalore, establishes a new milestone in the higher studies segment by continuing the learning program even during the most-distressed COVID pandemic times of the decade. Team.i has redesigned its all courses in the shortest time to support advanced learning systems of AR (Augmented Reality) and (Virtual Reality).

Easy Siksha- Team.i holds its premier position in the Education industry during COVID

The screenshot shows a news article on the Dailyhunt platform. The main headline is "Karnataka Event Management Association announces its First General Body Election on April 8, 2021". The article includes a logo for KEMA (Karnataka Event Management Association) and a photograph of Arvind Jyot Sabhaney, the Chairman and CEO of TEAM.I. The text of the article discusses the election process and the association's history.

Dailyhunt- Karnataka Event Management Association announces

The screenshot shows a news article on the Media Infoline website. The main headline is "Karnataka Event Management Association Announces Its First General Body Election". The article features a large portrait of Arvind Jyot Sabhaney, the Chairman and CEO of TEAM.I. The text details the election for April 8, 2021, and mentions the association's founders, including Mr. Sanjeev Kapoor.

Media Infoline- Karnataka Event Management Association Announces its First General Body Election

THE ECONOMIC TIMES

ET Panache

EVENT MANAGERS A-LIST

JOINT INITIATIVE WITH



eventfaqs • Following



eventfaqs Mr. Arvind Jyot Sabhaney @ajsabhaney is a part of the first-ever ET Panache Event Managers A-List is association with EVENTFAQS featuring the leaders who define the event & experience industry.

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With over 17 years in the event industry, Zeroin dwells into a wide gamut of events ranging from corporate parties to promotions to product launches.



COURSES WE OFFER ARE

Certificate Program in Event Management
& Activation (CPEMA)

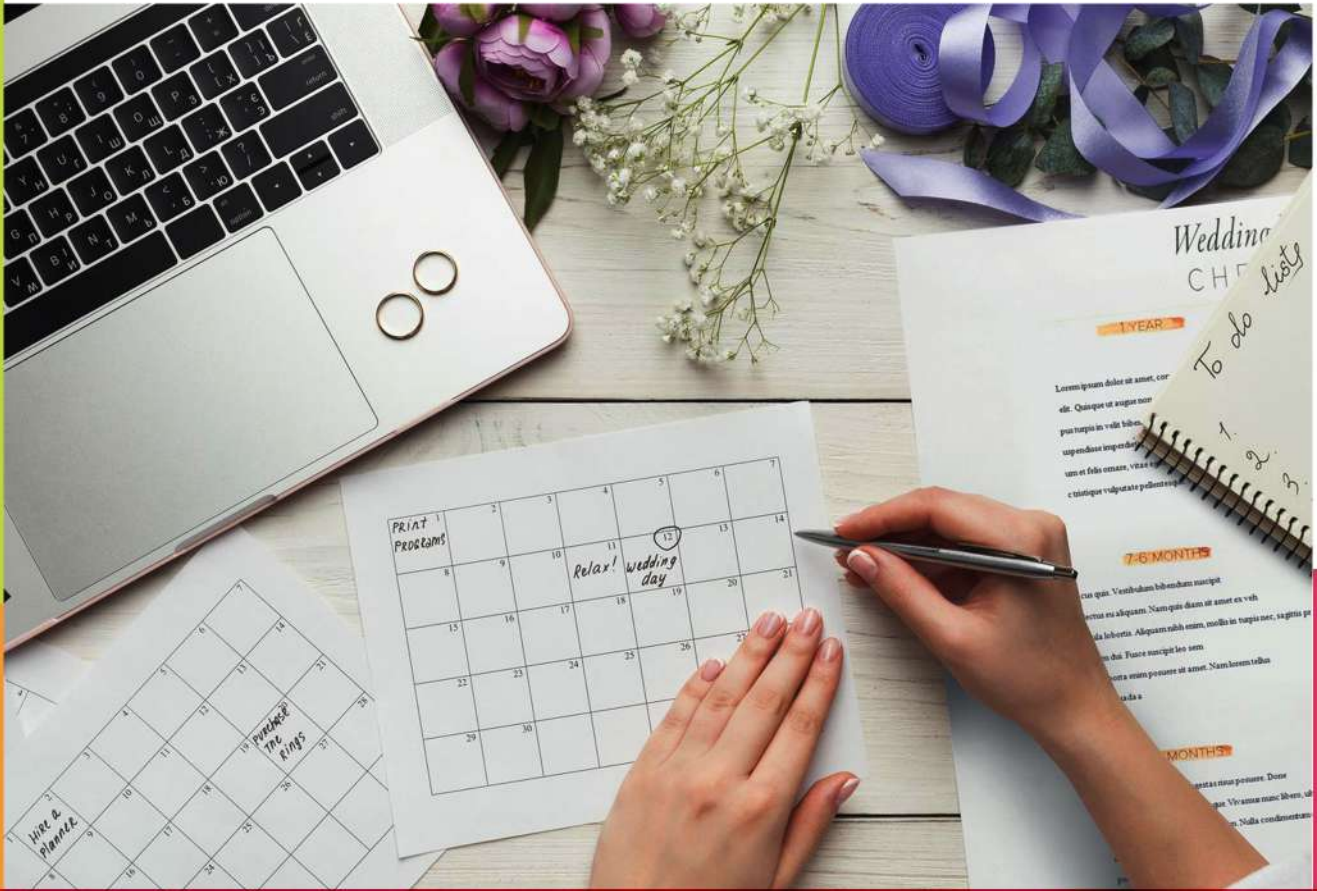
MBA in Event Management

Event Career Kickstarter

Certificate Program in Wedding Planning (CPWP)



CERTIFICATE PROGRAM IN WEDDING PLANNING



DETAILS ABOUT CPWP

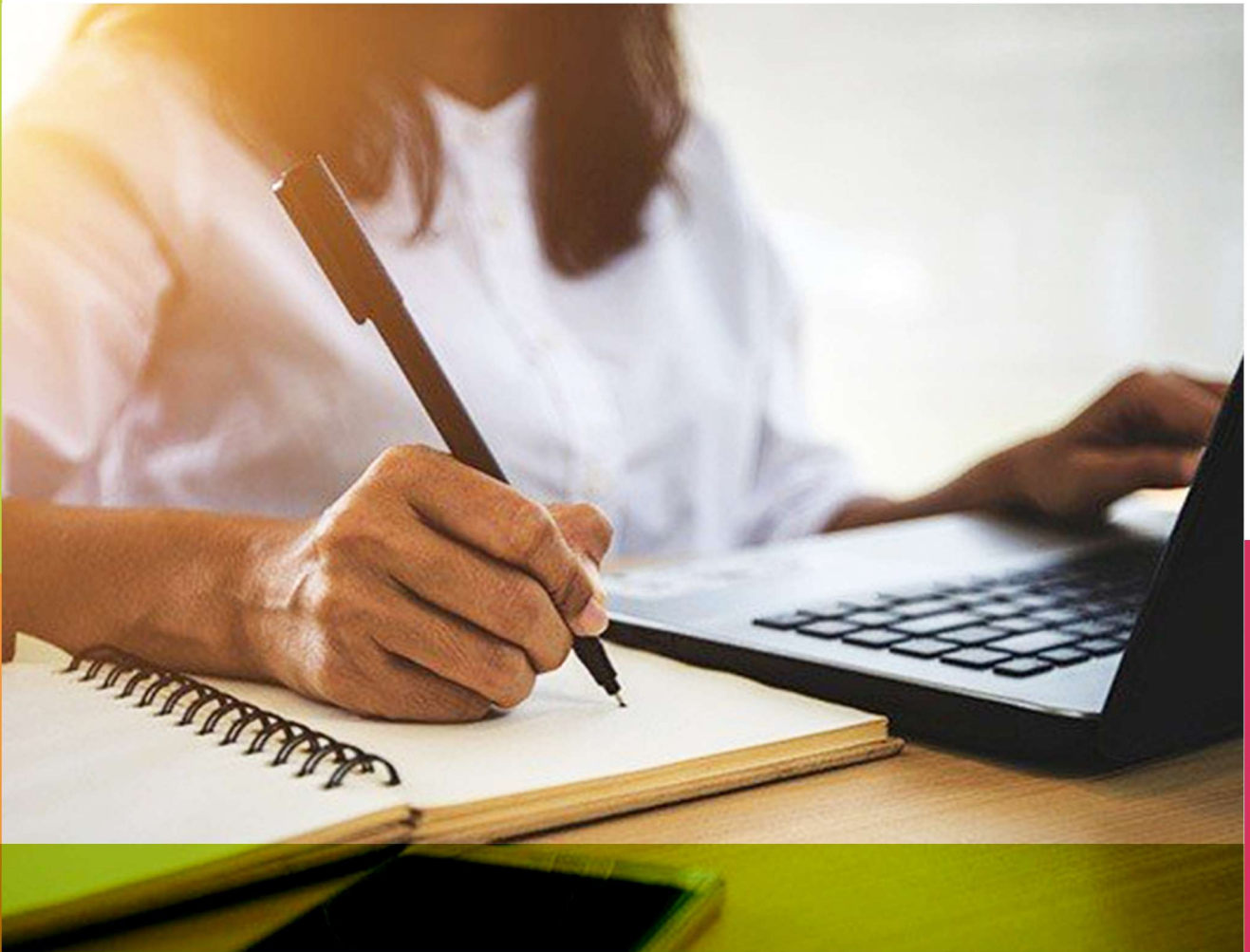
(Certificate Program In Wedding Planning)

CPWP is curated by the team of finest and highly experienced wedding planning mentors. Their **13+ years** of experience in the wedding industry will benefit you immensely.



WHAT WILL YOU LEARN

team.i 's Certificate Program in Wedding Planning covers everything you need to learn about working in or starting your own wedding and event planning business. The curriculum covers the A to Z of the industry with assignments, projects, and tests designed to hone your knowledge and skills toward helping others realize their event dreams.



CURRICULUM FOR CPWP

Course Outline

UNIT ONE:

Lesson One: Making Dreams Come True

Lesson Two: You Are Cordially Invited

Lesson Three: Etiquette, Traditions, and Customs

Lesson Four: Ceremonies

UNIT TWO:

Lesson Five: The Wedding Budget

Lesson Six: Dressing the Part

Lesson Seven: All the Parties

Lesson Eight: Eat, Drink, and Be Married

UNIT THREE:

Lesson Nine: Orchestrating and Decorating

Lesson Ten: Capturing the Memories

Lesson Eleven: Travel and the Honeymoon

UNIT FOUR:

Lesson Twelve: How to Beat Wedding Stress

Lesson Thirteen: Starting Your Business

Lesson Fourteen: Marketing Your Business

UNIT FIVE:

Lesson Fifteen: Wedding Etiquette Scenarios

Lesson Sixteen: Planning Other Events

Lesson Seventeen: Regional Research, and
Caterer Contract Review

UNIT SIX:

Lesson Eighteen: Coordinating the Details

Lesson Nineteen: Decorating Dilemmas

Lesson Twenty: Marketing Plans and Contracts



HOW WILL YOU LEARN

Learn from, experienced wedding planners and through industry on-ground experience

Case study based learning

Multiple dimension experience from subject matter experts

Theory and practical knowledge based program

On ground internship opportunities

Byte sized modules

Interactive classroom style learning

Job Assistance

1 on 1 Mentoring

COURSE HIGHLIGHTS



20 Sessions



2 hours
per session



Weekend classes
(Sat & Sun) –
2 sessions (4hours
per week)



Total of 5-weekend
course with
1-month internship



Part of CPEM
Curriculum at
team.i



A Hybrid styled
program - Online
classes and
on-ground 1 month
internship

WEDDING EVENT OPPORTUNITIES



And many more...

PLACEMENTS



And many more...



Course fee - **50,000/-**
[1-month internship included]

Duration :

Total of **5-weekend** course with the
1-month internship. (3 months)



ADMISSION PROCEDURE

The process for admission is



Pay Rs 2000/-
and take
the process
forward



Do the online
apitude test.



Interview with
the Director.



Pay the fee if
admission is
secured.



LIFE AT team.i



TESTIMONIALS



“ team.i is an amazing institution, where I got the opportunity to work with some of the best event management companies. On the whole, it was a really fun learning experience and I thank team.i for giving me this opportunity. ”

Chitra Shree - Batch 2019-2020



“ Having started from scratch, today my presentation skills and my language and executive skills have improved significantly, all thanks to team.i and its incredible faculty. With a focus on industry projects and the structure of briefing, at team.i we are taught the very basics in a step-by-step manner to help set a strong foundation. The faculty are very supportive, motivating and guiding us to excel and do our best in everything that we do. ”

Kiran Kumar - Batch 2019-2020



“ As someone who has organised events in the past, I was keen to expand my learning and not limit myself to what I already knew. team.i served as the perfect platform for me to thoroughly understand concepts and get a sound and structured approach for my future as an event planner. ”

Priyam Singh - Batch 2019-2020



STUDY IN BENGALURU

WHY BENGALURU?

team.i has chosen to be in a city which attracts students from all over the country. Here is a look at why one aspires to study in Bengaluru:

SUPERIOR EDUCATION STANDARDS

Popularly known as the 'Garden City of India', Bengaluru is the capital of the south Indian state of Karnataka and has today become an academic centre par excellence with high education standards, thanks to the presence of some of the best internationally renowned institutes and B-schools.

IT HUB OF INDIA

The city is globally reputed for producing talented, creative, and a technologically savvy workforce who have the right attitude and aptitude to work in international markets thus making Bengaluru the outsourcing capital for the IT and ITES sectors in the country. It is also widely known as the 'Silicon Valley of India'.

LIFESTYLE AND ENTERTAINMENT

As one of India's fastest growing cities, Bengaluru is synonymous with spectacular weather all through the year, serene gardens, vibrant culture, high fashion, and amazing nightlife. It is also known for hosting musical events and concerts regularly and is known as the 'Rock Capital of India' with many international

artists and bands such as Metallica, Iron Maiden and Bryan Adams frequently visiting and performing in the city. It is multicultural and tolerant in its social policies. It is also one of the safest cities to live in the country, as crime rates are very low.

LOCATION

team.i - School of New is situated at the Central Business District, off Brigade Road in the heart of Bengaluru city. Easily accessible by road, the institute is in close proximity to the airport, railways station, and Metro. This is a strategic advantage for students when on outbound project work. Significant cultural landmarks such as Cubbon Park, Vidhana Soudha, Lal Bagh and Mayo Hall are all within a short distance from the institute.

ACCOMMODATION

We assist students in need of accommodation in and around the institute whether it is apartments or PGs. Please feel free to get in touch with our student counselor for further information.

For more information on team.i, please visit us at www.teami.org