



team.i Brochure

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WELCOME TO INDIA'S PIONEER
EVENT MANAGEMENT INSTITUTE,
TEAM.I - THE ENTERTAINMENT AND MEDIA INSTITUTE

We are delighted that you're taking out time to go through this brochure. You will get all the relevant information you need to know.

SO, LET'S GET STARTED!

WHY CHOOSE TEAM.I?

team.i is India's pioneer
Event Management Institute

Numbers speak for themselves



We have mentored
over **3500** students
from **30+cities** and
8+ countries
across the globe.



No. of
years -**19**



After joining our
programs, Students
start with a salary of
15-25K and grow at
a very rapid speed.
Some of our alumni
earn **> 25-30L a
year.**



Won Award for
**Best Event
Management
School** by PRCI.



Candidates from
various fields have
started successful
event management
careers with us,
examples are **enrg/
bcom / ba / 12th**
etc...

team.i has been featured by all the famous newspapers and publications like-



Event Management as a career ensures personnel to conceptualise, plan and organise events which range from being a political rally to events designed for product/service launches, to award shows etc. The task of organising an event requires certain tasks where one needs to identify the target audience, decide the theme for the event, plan logistics and send invites for the event being organised.

Event Management is a creative field and candidates need to possess excellent communication skills as well as be willing to work odd and long hours in order to be successful in this field.

Aspirants can pursue specialised courses to build up their skill set and be field ready. Listed below are 4 online courses offering event management programmes.

Team.i, ensuring hands on practice

Certificate Programme in Event Management at Team.i is a next-generation programme designed to take the industry by storm. Unlike other courses present today, at Team.i the students are taken through a rigorous regimen of classroom academics, mentoring programmes, and a mix of eclectic real-time industry internships. Moreover, with celebrity and guest faculty from renowned agencies such as Mudra, DNA, and Wizcraft along with internship opportunities at these organisations, the students get immense exposure and understanding of the nuances of the industry to efficiently develop, manage, and execute world-class events successfully.

The Tribune - Four courses to enhance your event management skills



India Today- Aspire Video detailing what a career in event management entails for the aspirants

Team.i holds its premier position in the Education industry during COVID

By Sunil Sharma - March 17 2021



The Institute Epitomizes Continuous Learning with Adaptation of New-Age Technology and Ensures 100 Percent Placements Even During the Pandemic

Bangalore, 11th March 2021: Team.i, the premier Entertainment and Media Institute, based in Bangalore, establishes a new milestone in the higher studies segment by continuing the learning program even during the most-distressed COVID pandemic times of the decade. Team.i has redesigned its all courses in the shortest time to support advanced learning systems of AR (Augmented Reality) and (Virtual Reality).

Easy Siksha- Team.i holds its premier position in the Education industry during COVID

The screenshot shows a news article on the Dailyhunt platform. The main headline is "Karnataka Event Management Association announces its First General Body Election on April 8, 2021". The article includes a logo for KEMA (Karnataka Event Management Association) and a photograph of Arvind Jyot Sabhaney, the Chairman and CEO of TEAM.I. The text of the article discusses the election process and the association's history.

Dailyhunt- Karnataka Event Management Association announces

The screenshot shows a news article on the Media Infoline website. The main headline is "Karnataka Event Management Association Announces Its First General Body Election". The article features a large portrait of Arvind Jyot Sabhaney, the Chairman and CEO of TEAM.I. The text details the election for April 8, 2021, and mentions the association's founders, Mr. Sanjeev Kapoor and Mr. Arvind Jyot Sabhaney.

Media Infoline- Karnataka Event Management Association Announces its First General Body Election



COURSES WE OFFER ARE

Certificate Program in Event Management
& Activation (CPEMA)

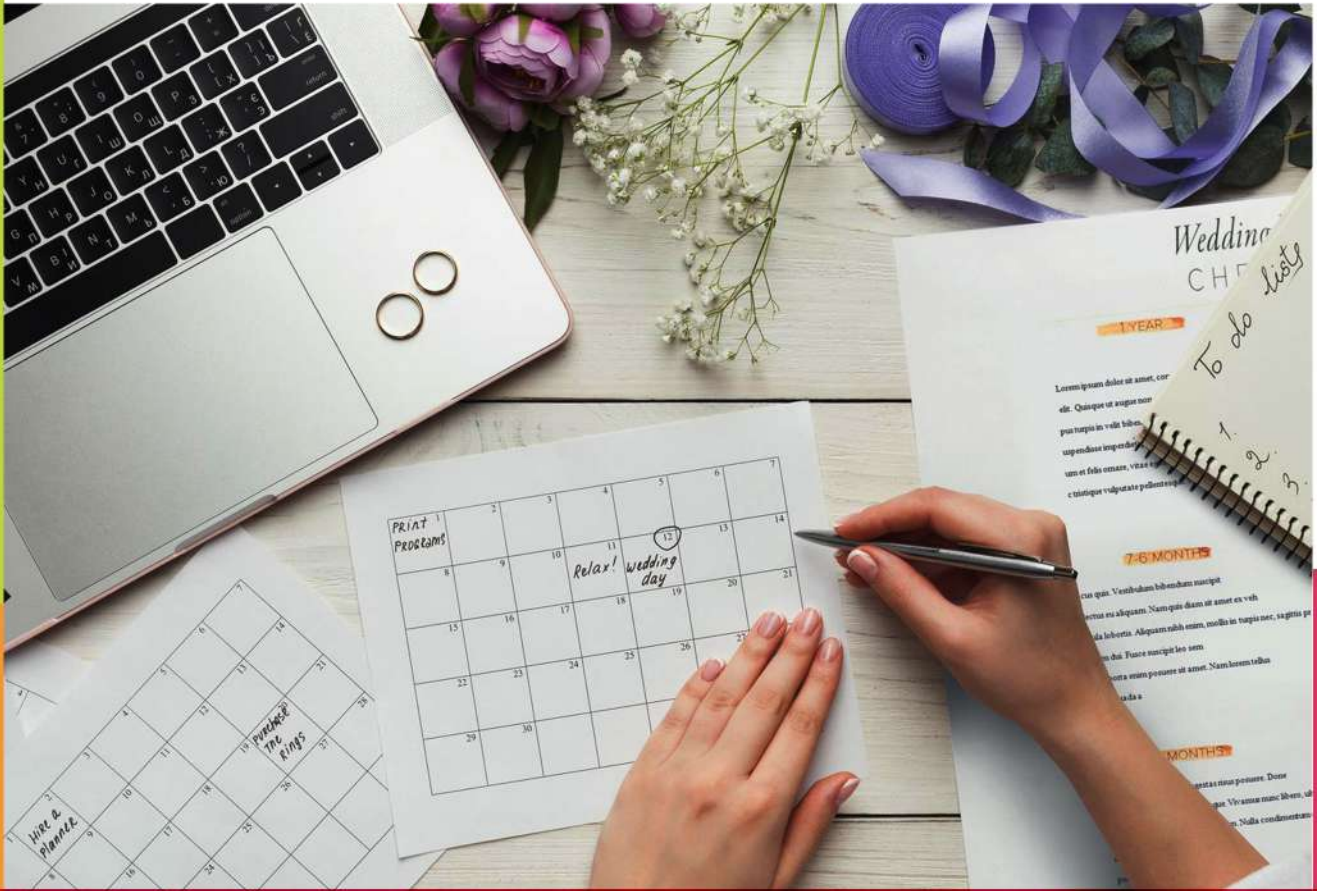
MBA in Event Management

Event Career Kickstarter

Certificate Program in Wedding Planning (CPWP)



CERTIFICATE PROGRAM IN WEDDING PLANNING



DETAILS ABOUT CPWP

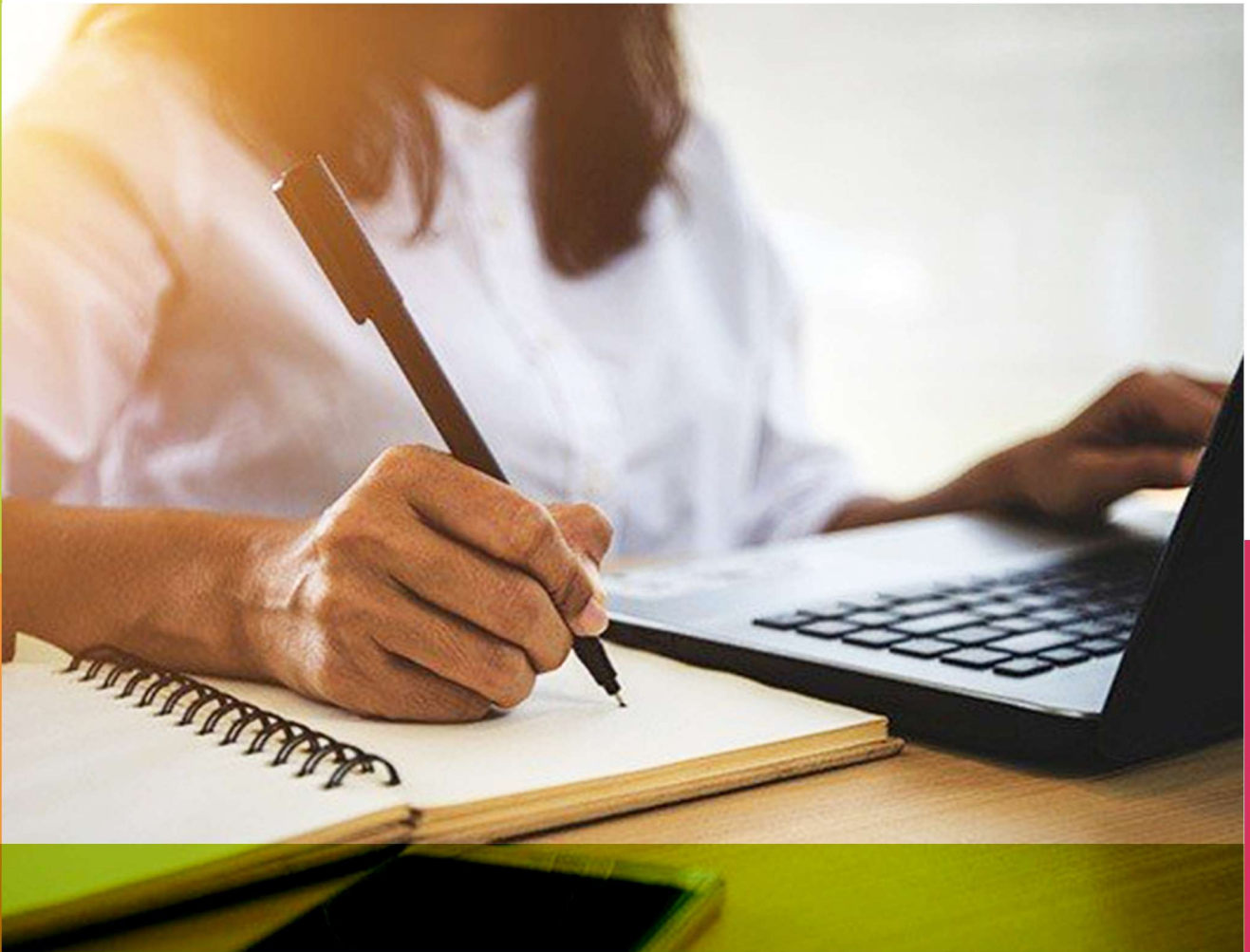
(Certificate Program In Wedding Planning)

CPWP is curated by the team of finest and highly experienced wedding planning mentors. Their **13+ years** of experience in the wedding industry will benefit you immensely.



WHAT WILL YOU LEARN

team.i 's Certificate Program in Wedding Planning covers everything you need to learn about working in or starting your own wedding and event planning business. The curriculum covers the A to Z of the industry with assignments, projects, and tests designed to hone your knowledge and skills toward helping others realize their event dreams.



CURRICULUM FOR CPWP

Course Outline

UNIT ONE:

Lesson One: Making Dreams Come True

Lesson Two: You Are Cordially Invited

Lesson Three: Etiquette, Traditions, and Customs

Lesson Four: Ceremonies

UNIT TWO:

Lesson Five: The Wedding Budget

Lesson Six: Dressing the Part

Lesson Seven: All the Parties

Lesson Eight: Eat, Drink, and Be Married

UNIT THREE:

Lesson Nine: Orchestrating and Decorating

Lesson Ten: Capturing the Memories

Lesson Eleven: Travel and the Honeymoon

UNIT FOUR:

Lesson Twelve: How to Beat Wedding Stress

Lesson Thirteen: Starting Your Business

Lesson Fourteen: Marketing Your Business

UNIT FIVE:

Lesson Fifteen: Wedding Etiquette Scenarios

Lesson Sixteen: Planning Other Events

Lesson Seventeen: Regional Research, and
Caterer Contract Review

UNIT SIX:

Lesson Eighteen: Coordinating the Details

Lesson Nineteen: Decorating Dilemmas

Lesson Twenty: Marketing Plans and Contracts



HOW WILL YOU LEARN

Learn from, experienced wedding planners and through industry on-ground experience

Case study based learning

Multiple dimension experience from subject matter experts

Theory and practical knowledge based program

On ground internship opportunities

Byte sized modules

Interactive classroom style learning

Job Assistance

1 on 1 Mentoring



COURSE HIGHLIGHTS



20 Sessions



2 hours
per session



Weekend classes
(Sat & Sun) –
2 sessions (4hours
per week)



Total of 5-weekend
course with
1-month internship



Part of CPEM
Curriculum at
team.i



A hybrid styled
program to be
conducted On
Ground & Online

WEDDING EVENT OPPORTUNITIES



And many more...

PLACEMENTS



And many more...



ABOUT YOUR COURSE INSTRUCTOR

MANASA P KUMAR

(Managing Partner, Center Stage Events)

Manasa P Kumar is an engineer by education but an event planner by profession, Manasa realized at the young age of 21 that her passion lay in planning and organizing events that have today helped create a lifetime worth of experiences for her clients.

She is a driven and hardworking individual and enjoys sharing her 13 years of experience with willing participants.

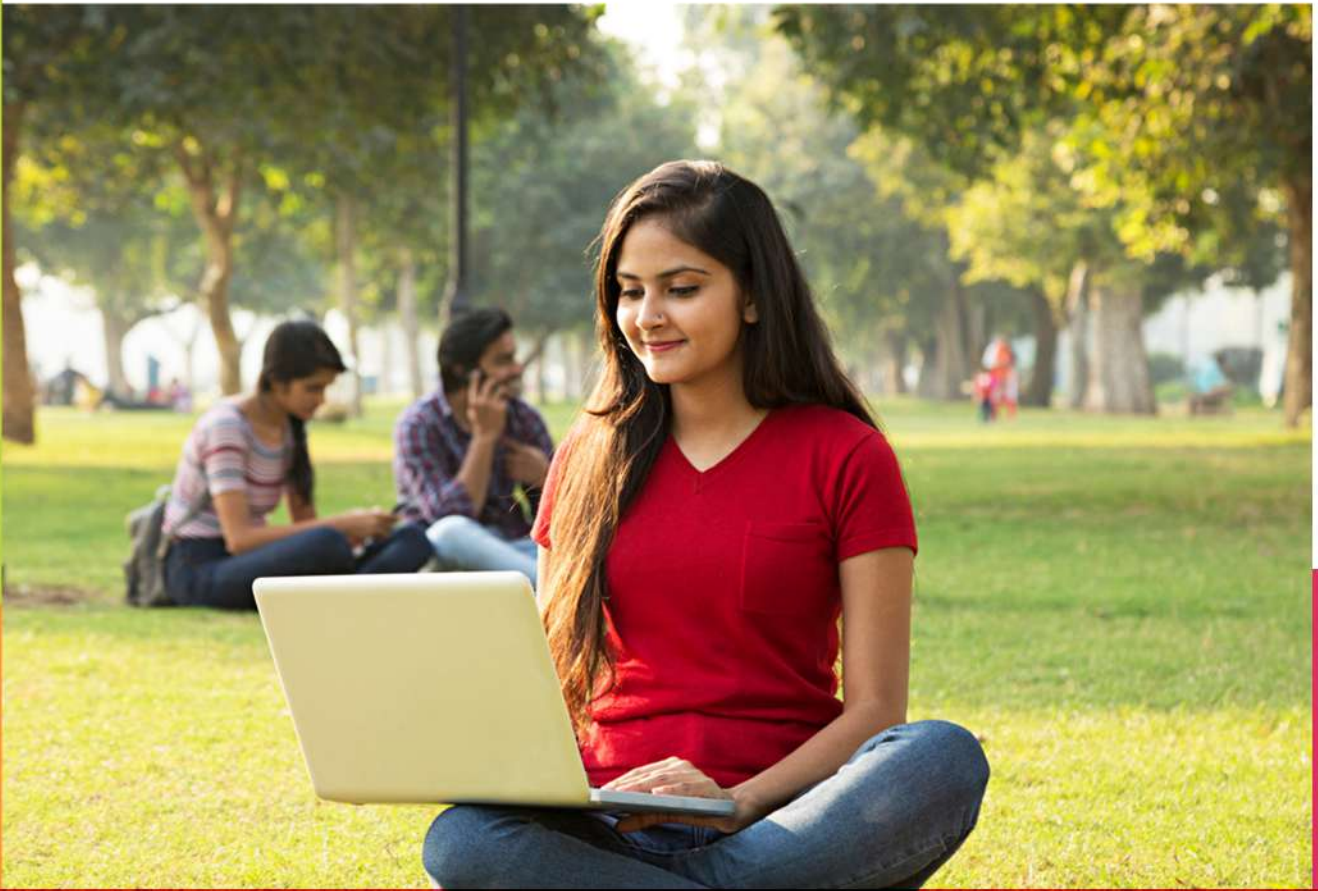


This is a hybrid course which is going to be conducted On-Ground & Online.

Course fee - **35,000/-**
[1-month internship included]

Duration :

Total of **5-weekend** course with the
1-month internship. (3 months)



ADMISSION PROCEDURE



Fill the application form



Pay Rs. 2,000 to do an online aptitude test



Schedule an interview with the director of team.i



LIFE AT team.i



TESTIMONIALS



“ team.i is an amazing institution, where I got the opportunity to work with some of the best event management companies. On the whole, it was a really fun learning experience and I thank team.i for giving me this opportunity. ”

Chitra Shree - Batch 2019-2020



“ Having started from scratch, today my presentation skills and my language and executive skills have improved significantly, all thanks to team.i and its incredible faculty. With a focus on industry projects and the structure of briefing, at team.i we are taught the very basics in a step-by-step manner to help set a strong foundation. The faculty are very supportive, motivating and guiding us to excel and do our best in everything that we do. ”

Kiran Kumar - Batch 2019-2020



“ As someone who has organised events in the past, I was keen to expand my learning and not limit myself to what I already knew. team.i served as the perfect platform for me to thoroughly understand concepts and get a sound and structured approach for my future as an event planner. ”

Priyam Singh - Batch 2019-2020



STUDY IN BENGALURU

WHY BENGALURU?

team.i has chosen to be in a city which attracts students from all over the country. Here is a look at why one aspires to study in Bengaluru:

SUPERIOR EDUCATION STANDARDS

Popularly known as the 'Garden City of India', Bengaluru is the capital of the south Indian state of Karnataka and has today become an academic centre par excellence with high education standards, thanks to the presence of some of the best internationally renowned institutes and B-schools.

IT HUB OF INDIA

The city is globally reputed for producing talented, creative, and a technologically savvy workforce who have the right attitude and aptitude to work in international markets thus making Bengaluru the outsourcing capital for the IT and ITES sectors in the country. It is also widely known as the 'Silicon Valley of India'.

LIFESTYLE AND ENTERTAINMENT

As one of India's fastest growing cities, Bengaluru is synonymous with spectacular weather all through the year, serene gardens, vibrant culture, high fashion, and amazing nightlife. It is also known for hosting musical events and concerts regularly and is known as the 'Rock Capital of India' with many international

artists and bands such as Metallica, Iron Maiden and Bryan Adams frequently visiting and performing in the city. It is multicultural and tolerant in its social policies. It is also one of the safest cities to live in the country, as crime rates are very low.

LOCATION

team.i - School of New is situated at the Central Business District, off Brigade Road in the heart of Bengaluru city. Easily accessible by road, the institute is in close proximity to the airport, railways station, and Metro. This is a strategic advantage for students when on outbound project work. Significant cultural landmarks such as Cubbon Park, Vidhana Soudha, Lal Bagh and Mayo Hall are all within a short distance from the institute.

ACCOMMODATION

We assist students in need of accommodation in and around the institute whether it is apartments or PGs. Please feel free to get in touch with our student counselor for further information.

For more information on team.i, please visit us at www.teami.org