



team.i Brochure

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WELCOME TO INDIA'S PIONEER
EVENT MANAGEMENT INSTITUTE,
TEAM.I - THE ENTERTAINMENT AND MEDIA INSTITUTE

We are delighted that you're taking out time to go through this brochure. You will get all the relevant information you need to know.

SO, LET'S GET STARTED!

WHY CHOOSE TEAM.I?

team.i is India's pioneer Event Management Institute

Numbers speak for themselves



We have mentored over **3500** students from **30+cities** and **8+ countries** across the globe.



No. of years -**19**



After joining our programs, Students start with a salary of **15-25K** and grow at a very rapid speed. Some of our alumni earn **> 25-30L a year.**



Won Award for **Best Event Management School** by PRCI.



Candidates from various fields have started successful event management careers with us, examples are **engrg/ bcom / ba / 12th** etc...

team.i has been featured by all the famous newspapers and publications like-



Event Management as a career ensures personnel to conceptualise, plan and organise events which range from being a political rally to events designed for product/service launches, to award shows etc. The task of organising an event requires certain tasks where one needs to identify the target audience, decide the theme for the event, plan logistics and send invites for the event being organised.

Event Management is a creative field and candidates need to possess excellent communication skills as well as be willing to work odd and long hours in order to be successful in this field.

Aspirants can pursue specialised courses to build up their skill set and be field ready. Listed below are 4 online courses offering event management programmes.

Team.i, ensuring hands on practice

Certificate Programme in Event Management at Team.i is a next-generation programme designed to take the industry by storm. Unlike other courses present today, at Team.i the students are taken through a rigorous regimen of classroom academics, mentoring programmes, and a mix of eclectic real-time industry internships. Moreover, with celebrity and guest faculty from renowned agencies such as Mudra, DNA, and Wizcraft along with internship opportunities at these organisations, the students get immense exposure and understanding of the nuances of the industry to efficiently develop, manage, and execute world-class events successfully.

The Tribune - Four courses to enhance your event management skills



India Today- Aspire Video detailing what a career in event management entails for the aspirants

Team.i holds its premier position in the Education industry during COVID

By Sunil Sharma - March 17 2021



The Institute Epitomizes Continuous Learning with Adaptation of New-Age Technology and Ensures 100 Percent Placements Even During the Pandemic

Bangalore, 11th March 2021: Team.i, the premier Entertainment and Media Institute, based in Bangalore, establishes a new milestone in the higher studies segment by continuing the learning program even during the most-distressed COVID pandemic times of the decade. Team.i has redesigned its all courses in the shortest time to support advanced learning systems of AR (Augmented Reality) and (Virtual Reality).

Easy Siksha- Team.i holds its premier position in the Education industry during COVID

Karnataka Event Management Association announces its First General Body Election on April 8, 2021

Bangalore: The Karnataka Event Management Association (KEMA) has announced its first general body election slated for April 8, 2021. The election will select candidates for 11 posts. More than 20 members will be nominating themselves for these posts and 80 members of KEMA will be exercising their franchise. The elections will be conducted professionally with a returning officer, ballot, and more.

Arvind Jyot Sabhaney (Chairman and CEO of TEAM.I - India's leading premier event management institute and pioneers in the field of non-traditional education) and Sanjeev Kapoor (Director, Scorpio Events Management Pvt Ltd, who have successfully driven more than 2,500 events) Co-Founders of KEMA, recalled how excited they were when they started the association in February 2019. "The association has come a long way in spite of the pandemic. We have more than 80 registered general body members and conduct regular meetings every month.

Dailyhunt- Karnataka Event Management Association announces

Karnataka Event Management Association Announces Its First General Body Election

By MediaInfoline
Mar 16, 2021, 15:28 Pm

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Media Infoline- Karnataka Event Management Association Announces its First General Body Election



COURSES WE OFFER ARE -

Certificate Program in Event Management (CPEM)

Certificate Program in Wedding Planning

MBA in marketing along with a Specialisation
in Event Management

Event Career Kickstarter Program



EVENT CAREER KICKSTARTER PROGRAM



ABOUT THE PROGRAM

[Event Career Kick - Starter Program]

The Online Certification Course in Event Management or the Event Career Kick-starter Program is a 4 month course in Event Management that acts as a stepping stone for those who see themselves one day taking the event industry by storm. Add to it, an opportunity to bag a 1 month internship in some of the leading industry projects organized in Bangalore, the ECK Program is what event management education dreams are all about.



WHAT SKILLS WILL YOU LEARN

Apart from the skills required to make a successful event planner, you will be learning skills such as communication, leadership, multitasking and other important life skills that will help you in everyday life as well.



WHO SHOULD TAKE THIS ONLINE COURSE IN EVENT MANAGEMENT?

Anyone who is keen in making a career for themselves in the field of events will benefit by taking up this course as it gives them a 360 degree understanding of the nuances of the industry in just 4 months.

From working, non-working and even the student community, to those looking to brush up on their event industry knowledge and skills, can benefit a great deal from this 4 month program.

The Online Certification Program not only provides you with a certification, adding value to your profile but also prepares you to take on challenging roles and responsibilities in the industry.

Anyone interested in taking up the course can enroll.



CURRICULUM

Course Outline

SEMESTER 1

MODULE 1: Soft Skills – MEE Industry

- Marketing Management
- Experiential Marketing
- Economic & Accounting Concepts
- Organization Behavior
- Introduction to Brand
- Integrated Marketing Communications

MODULE 2: Basic Theory of Business Communication

- Effective Writing for Better Communication
- Business Communications Soft Skills
- Negotiation Skills
- Presentation Tools
- Selling Skills
- Public Speaking Skills
- Creative Thinking

MODULE 3: Media Studies – Basics

- Understanding Media
- BTL/ATL/TTL
- Print
- Electronic
- Digital
- Live
- Films
- Outdoor
- Radio

SEMESTER 2

MODULE 4: Event Management Overview

- Development of Event Management
- Event Management in India
- Event Planning/Strategy
- Media Integration & Amplification
- Sponsorship of Events
- Business Development & Client Servicing

MODULE 5: Inside an Event Agency

- Event Process
- Project Management/Planning
- Event Production
- Event Logistics & Operations
- Event Technicals Event Costing
- Legal & Finance in Events

MODULE 6: Design/Copy/Content for Events

- Event Ideation
- Creatives & Concepts
- Design in Events

MODULE 7: Event Categories

- MICE – Meetings/Incentives/Conferences/Exhibitions
- Special Events
- Television Events & Reality Shows
- Sports Events & Sports Marketing
- Wedding Planning
- International Events & Concerts
- Birthday Parties
- Celebrity & Artist Management
- Fashion Shows
- Product Launches
- Road Shows & Promotions



PRACTICAL SESSIONS

----- Boot Camps (Mandatory)

----- Live Industry Projects (Mandatory)

----- School Project (Mandatory for Professional:
Optional for Executive)



HOW WILL YOU LEARN

Learn from, experienced wedding planners and through industry on-ground experience

Case study based learning

Multiple dimension experience from subject matter experts

Theory and practical knowledge based program

On ground internship opportunities

Byte sized modules

Interactive classroom style learning

Job Assistance

1 on 1 Mentoring

COURSE HIGHLIGHTS

team.i-The Entertainment and Media Institute, is the only institution that offers an Online Course in Event Management.



The course is for 12 weeks, every Saturday and Sunday from 2PM to 6PM



Earn your certificate



Combination of live and recorded classes



Differentiate yourself from others by doing India's leading program in this space.



Assignments and Projects will be circulated every week

**COURSE FEE IS
Rs. 1,18,000/-**



INTERNSHIP AND PLACEMENT OPPORTUNITIES

On completion of the 4 month course, a 1 month internship program will be made available to the students ensuring that a strong foundation has been set and that they are ready to enter the world of events.

Our students are also given several opportunities to intern at some of the biggest events in the country, from the IPL, Pro Kabaddi league to Big fat Indian weddings and music festivals.





ABOUT YOUR COURSE INSTRUCTOR

Neeraj Verma (Founder and Director of 'i Engage Community Development Services Pvt. Ltd.)

With 19 years of progressive management success in all phases of event management under his belt, Neeraj today specializes in creating and executing out-of-the-box sporting, entertainment and lifestyle events.

A much renowned and reputed member of the team.i faculty, Neeraj Verma has been an incredible mentor to many aspiring event professionals who are today doing extraordinarily well in their respective careers.



ADMISSION PROCEDURE

Go through the steps below to complete your application process:



Fill the application form



Pay Rs. 2,000 to do an online aptitude test



Interview with the Director of team.i



LIFE AT team.i



TESTIMONIALS



“ team.i is an amazing institution, where I got the opportunity to work with some of the best event management companies. On the whole, it was a really fun learning experience and I thank team.i for giving me this opportunity. ”

Chitra Shree - Batch 2019-2020



“ Having started from scratch, today my presentation skills and my language and executive skills have improved significantly, all thanks to team.i and its incredible faculty. With a focus on industry projects and the structure of briefing, at team.i we are taught the very basics in a step-by-step manner to help set a strong foundation. The faculty are very supportive, motivating and guiding us to excel and do our best in everything that we do. ”

Kiran Kumar - Batch 2019-2020



“ As someone who has organised events in the past, I was keen to expand my learning and not limit myself to what I already knew. team.i served as the perfect platform for me to thoroughly understand concepts and get a sound and structured approach for my future as an event planner. ”

Priyam Singh - Batch 2019-2020



STUDY IN BENGALURU

WHY BENGALURU?

team.i has chosen to be in a city which attracts students from all over the country. Here is a look at why one aspires to study in Bengaluru:

SUPERIOR EDUCATION STANDARDS

Popularly known as the 'Garden City of India', Bengaluru is the capital of the south Indian state of Karnataka and has today become an academic centre par excellence with high education standards, thanks to the presence of some of the best internationally renowned institutes and B-schools.

IT HUB OF INDIA

The city is globally reputed for producing talented, creative, and a technologically savvy workforce who have the right attitude and aptitude to work in international markets thus making Bengaluru the outsourcing capital for the IT and ITES sectors in the country. It is also widely known as the 'Silicon Valley of India'.

LIFESTYLE AND ENTERTAINMENT

As one of India's fastest growing cities. Bengaluru is synonymous with spectacular weather all through the year, serene gardens, vibrant culture, high fashion, and amazing nightlife. It is also known for hosting musical events and concerts regularly and is known as the 'Rock Capital of India' with many international

artists and bands such as Metallica, Iron Maiden and Bryan Adams frequently visiting and performing in the city. It is multicultural and tolerant in its social policies. It is also one of the safest cities to live in the country, as crime rates are very low.

LOCATION

team.i - School of New is situated at the Central Business District, off Brigade Road in the heart of Bengaluru city. Easily accessible by road, the institute is in close proximity to the airport, railways station, and Metro. This is a strategic advantage for students when on outbound project work. Significant cultural landmarks such as Cubbon Park, Vidhana Soudha, Lal Bagh and Mayo Hall are all within a short distance from the institute.

ACCOMMODATION

We assist students in need of accommodation in and around the institute whether it is apartments or PGs. Please feel free to get in touch with our student counselor for further information.

For more information on team.i. please visit us at www.teami.org