



# EVENT CAREER KICK-STARTER PROGRAM (ECK)

3 Months + 1 Month Internship  
ONLINE PROGRAM



+91 9901998899



[www.teamicampus.com](http://www.teamicampus.com)



**WELCOME TO INDIA'S PIONEER  
EVENT MANAGEMENT INSTITUTE,  
TEAM.I - THE ENTERTAINMENT  
AND MEDIA INSTITUTE**

We are delighted that you're taking out time to go through this brochure. You will get all the relevant information you need to know.

**SO, LET'S GET STARTED!**

# WHY CHOOSE TEAM.I?

**team.i is India's pioneer  
Event Management Institute**

Numbers speak for themselves



We have mentored  
over **4000** students  
from **30+ cities** and  
**8+ countries**  
across the globe.

No. of years :  
**23**



After joining our  
programs, Students  
start with a salary of  
**15k-25k** and grow at  
a very rapid speed.  
Some of our alumni  
earn **> 25-30L**  
a year

Won Award for  
**Best Event  
Management  
School** by PRCI



Candidates from  
various fields have  
started successful  
event management  
careers with us,  
examples are  
**engrg/bcom/  
ba/12th** etc....



# THE ACADEMIC INSIGHTS

*honours*  
**team.i**  
*as*



*in recognition of the commendable contributions the Institute  
has made towards the society and the educational fellowship*

*R. S. Prasad*  
Editor-in-Chief

# What 'The Academic Insights' Magazine says about team.i

## Nurturing the Highly-Talented

# TEAM.I



**W**ith recent surveys confirming the growth of the event industry by 27% in India, the rate at which event managers would need can be estimated. The sector caters the young generation to pursue a successful career in the event management industry. Besides this, the sector substantiates multi-faceted avenues for the young students today. Studying event management enhances the management techniques in organising successful events like brand launches, promotional events, music concerts, fashion shows, personal events, press conferences, exhibitions, etc. These require a specialist approach and skill that is lesser in the media colleges. One such media college providing a top-notch level of education and experience in the field is Team.i, where the students get the best learning experience in function well in the event management field. The Entertainment and Media Institute is a premier event management institution focused on providing education in the fields of Event Management, Media Technology, Entertainment Technology & Craft, and Digital Technologies. team.i was founded to address the needs of those of the most transformative and rapidly developing sectors in the country and the world – Events, Media, and

Entertainment. team.i have been nurturing and developing highly-skilled, industry-specific personnel for the past decade, specific to the event management industry. The proximity, experience and understanding of the industry enables the college to curate and implement a structured, qualitative, educational offering that makes our students industry-ready by providing them with extraordinary opportunities and exposure.

team.i offers four undergraduate courses catering to different groups of aspiring event professionals. These include The Certificate Program in Event Management and The Event Career Kick-Start Program - Online Program. When compared to other event management courses offered across the country, each of the programs are tailored to align with the latest requirements of the event industry, training students to stand at some of the most sought after positions and global opportunities that are available today. Along with that, the faculty of team.i are composed of industry experts who come with years of professional experience across a wide spectrum within the industry. Each being a master of excellence in their respective disciplines, their knowledge and experience prove to be the perfect teaching tool for the students to learn and take inspiration from.

The institution maintains the perfect balance between



**Arvind Jyoti Sahasrany**  
CEO

A stalwart whose reputation precedes him, Arvind Jyoti Sahasrany is also an Event Management Specialist with extensive credentials in managing key accounts. With a proven ability to lead efforts in the areas of business strategy planning and development, competitive strategies, and profitability improvement, Arvind has over the years organised, managed and executed large events and promotions with increasing mileage. The CEO of team.i, Arvind is also involved in various other ventures, working to promote the incredible talent and innovation that the industry executes today. The Managing Director of Zervin Management Pvt. Ltd., one of the most reputed event companies in the country today, Arvind has been a source of inspiration and played the role of mentor, advisor and role model to over 3,500 event aspirants over the years. His hard work and commitment towards everything he sets out to achieve has won him admiration and praise but beyond all, nestled in him the drive to continue working for the betterment of the industry.



theoretical and practical learning by adopting a 50:50 ratio between the two, without one or the other, a student of event management lacks the fundamental understanding that it takes to excel in this field and so through the entry industry project opportunity, in-class learning methodologies and a hands-on approach to learning, the institute encourages a holistic educational experience. With a testament of 12 certificates up for grabs by being a part of various industry projects and a 2 month internship opportunity offered at the end of the program, team.i strives to ensure that students achieve their event management goals.

### Creative Learning Experience

"If the professor taught us anything, it was that change is the only constant. With the world having transitioned to an online

platform, the need for educational methods to evolve underwent a drastic change as well. At team.i, we are proud to have been one of the first institutions to transition to an online learning environment" shares Arvind Jyoti Sahasrany, CEO, team.i. With the hybrid model of education, creating one plus one, students are encouraged to make the most of the opportunities it offers. Adding to a more versatile experience, the hybrid model allows students to explore both platforms, from on-ground event experiences to how to work the virtual classroom and its vast virtual event management.

Moreover, team.i serves to bridge the gap that exists between the industry and aspiring event professionals through the numerous initiatives. As part of the induction process, the institute strives the industry veterans who are part of the

faculty to share their experiences with students on a pre-structured curriculum. The event industry by itself plays a huge role in terms of breaking the curriculum year on year to make it a truly 360 degrees program. The industry thus plays a role to hire those candidates and a 100% placement rate is achieved. Leveraging our robust network of industry partners, we provide a plethora of placement opportunities across various sectors in the form of internships and industry projects. "Based on a mutually beneficial partnering with these companies, we at team.i support them with our pre-placed students as skilled volunteers for their projects and give them preference over other organisations allowing them to choose suitable candidates according to their requirements during placements" shares Arvind Jyoti Sahasrany.

# teami has been featured by all the famous newspapers & publications like -



Event Management as a career ensures personnel to conceptualise, plan and organise events which range from being a political rally to events designed for product/service launches, to award shows etc. The task of organising an event requires certain tasks where one needs to identify the target audience, decide the theme for the event, plan logistics and send invites for the event being organised.

Event Management is a creative field and candidates need to possess excellent communication skills as well as be willing to work odd and long hours in order to be successful in this field.

Aspirants can pursue specialised courses to build up their skill set and be field ready. Listed below are 4 online courses offering event management programmes.

#### Team.i, ensuring hands on practice

Certificate Programme in Event Management at Team.i is a next-generation programme designed to take the industry by storm. Unlike other courses present today, at Team.i the students are taken through a rigorous regimen of classroom academics, mentoring programmes, and a mix of eclectic real-time industry internships. Moreover, with celebrity and guest faculty from renowned agencies such as Mudra, DNA, and Wizcraft along with internship opportunities at these organisations, the students get immense exposure and understanding of the nuances of the industry to efficiently develop, manage, and execute world-class events successfully.

## The Tribune - Four courses to enhance your event management skills



## India Today-Aspire Video detailing what a career in event management entails for the aspirants



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## Team.i holds its premier position in the Education industry during COVID


By Sunil Sharma - March 17 2021



*The Institute Epitomizes Continuous Learning with Adaptation of New-Age Technology and Ensures 100 Percent Placements Even During the Pandemic*

Bangalore, 11th March 2021: Team.i, the premier Entertainment and Media Institute, based in Bangalore, establishes a new milestone in the higher studies segment by continuing the learning program even during the most-distressed COVID pandemic times of the decade. Team.i has redesigned its all courses in the shortest time to support advanced learning systems of AR (Augmented Reality) and (Virtual Reality).

## Easy Siksha-Teami holds its premier in the Education Industry during COVID



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Tuesday, 16 Mar, 3:04 pm


### Karnataka Event Management Association announces its First General Body Election on April 8, 2021



Bangalore: The Karnataka Event Management Association (KEMA) has announced its first general body election slated for April 8, 2021. The election will select candidates for 11 posts. More than 20 members will be nominating themselves for these posts and 80 members of KEMA will be exercising their franchise. The elections will be conducted professionally with a returning officer, ballot, and more.

Arvind Jyot Sabhaney (Chairman and CEO of TEAM.i - India's leading premier event management institute and pioneers in the field of non-traditional education) and Sanjeev Kapoor (Director, Scorpio Events Management Pvt Ltd, who have successfully driven more than 2,500 events) Co-Founders of KEMA, recalled how excited they were when they started the association in February 2019. "The association has come a long way in spite of the pandemic. We have more than 80 registered general body members and conduct regular meetings every month."

## Dailyhunt- Karnataka Event Management Association announces




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### Karnataka Event Management Association Announces Its First General Body Election

By MediaInfoline  
Mar 16, 2021, 15:28 Pm



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Mr. Arvind Jyot Sabhaney (Chairman and CEO of TEAM.i - India's leading premier event management institute and pioneers in the field of non-traditional education) and Mr. Sanjeev Kapoor (Director, Scorpio Events Management Pvt Ltd, who have successfully driven more than 2,500 events) Co-Founders of KEMA, recalled how excited they were when they started the association in February, 2019. "The association has come a long way in spite of the pandemic. We have more than 80 registered general body members and conduct regular meetings every month."

## Media Infoline- Karnataka Event Management Association Announces its First General Body Election

THE ECONOMIC TIMES

**ET** Panache

# EVENT MANAGERS A-LIST

JOINT INITIATIVE WITH



eventfaqs • Following



eventfaqs Mr. Arvind Jyot Sabhaney @ajsabhaney is a part of the first-ever ET Panache Event Managers A-List is association with EVENTFAQS featuring the leaders who define the event & experience industry.

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With over 17 years in the event industry, Zeroin dwells into a wide gamut of events ranging from corporate parties to promotions to product launches.



# EVENT CAREER KICK-STARTER PROGRAM

We are committed to providing our students with extraordinary learning opportunities and hands-on experience about the industry through various teaching techniques, specialised courses, and work exposure



**DURATION:**  
3 Months + 1 Month  
Internship (In the nearest  
Metro City)



**MODE:**  
Online Course  
(Interactive live  
sessions).



**CLASSES ON:**  
Weekends  
| Sat & Sun |  
2 PM to 4 PM.



# WHAT ARE THE PERKS OF THIS PROGRAM?

Learn from, experienced wedding planners and through industry on-ground experience.

You can attend up to 2 events in 3 months with a stipend.

You will be trained in Interview Prep, Resume Building and LinkedIn Profile Creation.



## Batch Dates:

- ☒ October 2024
- ☒ January 2025
- ☒ April 2025
- ☒ July 2025

## Course Fee

**₹ 1,00,000** + Taxes.



# PROGRAM TAKEAWAYS

Industry-recognized Course Completion Certificate by EEMA.

Event participation Certificate with stipend.

Learn Event Management From Scratch.

Internship and Placement opportunities.

International- standard course curriculum.

Assignments and projects will be shared every week.

Lifetime guidance in career from team.i.

More networking opportunities with industry experts.

Chance to be a part of all kinds of events such as roadshows, conferences, corporate events, wedding events, sports events, and many more



# WHO CAN ENROLL FOR THIS PROGRAM?

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This program is meticulously designed for working professionals who are seeking to advance their careers. Those looking to upskill or switch their career can greatly benefit from this career kick-starter program.



# WHO IS ELIGIBLE FOR THIS PROGRAM?



If you have a  
Basic English  
Communication  
Skill.



If you have a good  
Computer knowledge  
use PowerPoint  
& Excel.



If you own a  
laptop &  
Internet.

Then you are the best fit for this program. If you possess excellent English proficiency and strong communication skills, you are an ideal candidate for this program. These qualities will greatly contribute to your success in your event management career by opening up numerous opportunities for advancement.



# INTERNSHIP AND PLACEMENT CRITERIA

Candidates are eligible for the internship and placement only after completing the course exam and the Viva Voce (Vi-Va)

Internships and placements will only be arranged in the nearest metro cities.

Every internship opportunity comes with a competitive salary.

# team.i TOP RECRUITERS





# WHY CHOOSE TEAM.I FOR YOUR EVENT MANAGEMENT CAREER?

Get certified from an award-winning Event Management training institute in Bangalore with over 23 years of experience.

Team.i- India's premier Event Management Institute recognized by EEMA and powered by DNA Entertainment Networks.

We offer an international-standard curriculum with hands-on experience in organizing real events on the campus.

Value bomb Sessions by Our CEO, Arvind Jyot Sabhaney.  
Having mentored over 4000 students with 30+ years of experience.



Get trained by professional event managers who run successful Event Management Companies.

Take advantage of the opportunity to attend master classes from Industry Experts to upgrade yourself in the event management industry.

Gain lifetime access to the Event Management Community and connect with like-minded individuals to share ideas and network.

Become a team.i member be forever part of team.i and avail placements opportunity in future as well.



## LIFE AT team.i



# TESTIMONIALS BY ECK STUDENTS



“I decided to enroll in the program after my friend Srinivas, who had thoroughly researched it, strongly recommended team.i to me. Over the course of three months, I gained incredible insights from Neeraj Sir, whose journey and life lessons were truly inspiring. The program really emphasized the importance of practical exposure, which helped me understand the industry better. By the end of the course, I knew I had made the right choice with team.i, and I feel more confident about my future in event management.”

**-Kruthi Murthappa**



“As someone with a passion for entrepreneurship and event management, I decided to pursue formal training at team.i after running a small business for over a year. After conducting thorough research, I knew that team.i was the right choice for me. The program offered me the chance to learn from seasoned professionals, which I believe is essential for building confidence in this industry. Today, I'm extremely happy with my decision, as the knowledge and exposure I gained at team.i played a crucial role in helping me secure a 7.5 lakh job package.”

**-Sreenivas Ramaswamy**



“ I came from a finance and investment background, working at one of the Big Fours, but my true passion always lay in event management. While I enjoyed being part of the core committees planning events during college, I didn't see myself confined to a corporate desk for the long haul.

When I discovered the Event Kickstarter Program at Team.i, it felt like the perfect fit. The weekend classes catered to my professional schedule and allowed me to pursue what I truly loved. I realized that event management is so much more than just the 'D-day'—there are intricate details, from designing stages to understanding materials, that I hadn't even considered.

This course provided me with everything I needed—from the basics to the in-depth exposure to the industry. It helped me bridge the gap between my passion and a structured career in events. Looking back, joining this program was one of the best decisions I've made. ”

**-Shikha Nahata**



“ Enrolling in team.i's event management course was a game-changer for me. Coming from a corporate background, I found the practical, hands-on approach at team.i incredibly valuable. The interactive online sessions, expert guidance, and real-world assignments allowed me to transition confidently into the event industry. Just months after completing the course, I successfully planned and managed a New Year's Eve event for nearly 900 attendees. Team.i gave me the skills and confidence to turn my passion into a thriving career. ”

**-Trupthi Govinda**



# STUDY IN BENGALURU

## WHY BENGALURU?

team.i has chosen to be in a city which attracts students from all over the country. Here is a look at why one aspires to study in Bengaluru:

## SUPERIOR EDUCATION STANDARDS

Popularly known as the 'Garden City of India', Bengaluru is the capital of the south Indian state of Karnataka and has today become an academic centre par excellence with high education standards, thanks to the presence of some of the best internationally renowned institutes and B-schools.

## IT HUB OF INDIA

The city is globally reputed for producing talented, creative, and a technologically savvy workforce who have the right attitude and aptitude to work in international markets thus making Bengaluru the outsourcing capital for the IT and ITES sectors in the country. It is also widely known as the 'Silicon Valley of India'.

## LIFESTYLE AND ENTERTAINMENT

As one of India's fastest growing cities, Bengaluru is synonymous with spectacular weather all through the year, serene gardens, vibrant culture, high fashion, and amazing nightlife. It is also known for hosting musical events and concerts regularly and is known as the 'Rock Capital of India' with many international

artists and bands such as Metallica, Iron Maiden and Bryan Adams frequently visiting and performing in the city. It is multicultural and tolerant in its social policies. It is also one of the safest cities to live in the country, as crime rates are very low.

## LOCATION

team.i - School of New is situated at the Central Business District, off Brigade Road in the heart of Bengaluru city. Easily accessible by road, the institute is in close proximity to the airport, railways station, and Metro. This is a strategic advantage for students when on outbound project work. Significant cultural landmarks such as Cubbon Park, Vidhana Soudha, Lal Bagh and Mayo Hall are all within a short distance from the institute.

## ACCOMMODATION

We assist students in need of accommodation in and around the institute whether it is apartments or PGs. Please feel free to get in touch with our student counselor for further information.

For more information on team.i, please visit us at [www.teami.org](http://www.teami.org)



# CHECK OUT OUR OTHER TRENDING PROGRAMS

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Certificate Program in Event Management (CPEM)

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Advanced Program in Event Management (APEM)

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Certified Event Resource Training Program (CERT)

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# READY TO KICK-START YOUR EVENT CAREER?

**CONTACT US**

☎ +91 99019 98899

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